

MINUTES

CALL TO ORDER: At 5:30 PM by President Diane Boland – Quorum Present

ROLL CALL: Present: Deniece Busse, Laura Young, Janet Stanovich, J. Carol Graham, Diane Boland

Absent: Chrissy Buckles, Open Director's Seat

APPROVAL OF MINUTES: Motion to approve the minutes was made by Laura Young, seconded by Denice Busse– motion carried.

FINANCIAL REPORT: Motion to approve the Financial Report was made by Laura Young , seconded by Janet Stamovich – motion carried.

APPROVAL of Memberships/Renewal: See committee reports.

NEW BUSINESS:

- **Directors seat – Diane talked about Lauran Ball Denice Busse said maybe Debra Goodson**

Laura talked about her being a good one for the board. Disruption about maybe adding another seat and looking at the bylaws. Janet talked about past present is a seat on its own to open up a new seat. Denice has a question why do we have to assign a position? Debra cannot be secretary until she has been in a year. Diane to talk to Lauren first and see if he wants to be on the board first. If he says no then Debra will ask her 2

Motion to approve Lauren and or Debra made by J. Carol and 2nd by Laura discussion about bylaws and how many seats for them both of them to be on approved

Motion by Janet that once the bylaws are looked at we add Luran and or Debra 2nd by Denice approved

- **EDC Luncheon** in March and who to be going March 29th. Diane will not be going. State of the County. Will the board pay for a table? Only pay for board members not nonmembers. Disruption of how to tell public how the lunch is paid. Put on web page of the event and be clear that pay pal or pay at door. Want no confusion to the public that they pay for their own lunch.
Motion Janet that only board members only be paid for lunch. Denice 2nd Approved
- **One year membership for film guy Phil Ireland** Alliance filming to be done 2/7 at the Village 8-12 Rodeo grounds after that. Janet explained the filming for the Alliance group.
- **Directory Distribution**, Laura asked that we each have a box in their car. In businesses. Events Big hat days? Not cost effective to put them in the Sierra Star. J. Carol says do not want to distribute blindly. Interest in there if they are out for people to pick up. Laura wants to look into buying racks for high traffic businesses. What other events we can go to and give them out. Casino will not allow giving them out. Yarts stops. Laura says that the booth space is for fair and home show in Fresno was too high. Each director agreed to take 8 businesses that are advertisers and talk outside the area to distribute.
- **EDC Chamber alliance:** Janet reports that the board is close to approve Janet to be on the board for EDC commission.

OLDBUSINESS:

- **New Location for Board Meetings:** Diane Boland will contact Chukchansi Resort for room availability for future Chamber meeting
- **Installation Dinner:** Sound was not good and the desert was on the contract and coffee per Diane. J.Carol did not like the food. Others did not like the food that s ok the cost was low. How many members attended?

Look at sheet and see how many. Janet mentioned that we need membership support talked about who is not attending that used to. J,Carol said we should draft a letter and invite members for next year. Denice thought that we should have said that we should talk about the things we have done the past year.

COMMITTEE REPORTS:

- **Membership/Ambassadors** Lauren to be an ambassador. Laura is doing the membership billing. Emailing them with a personal note. Membership Drive needed to be done. Some like Business Journal need a form letter from the President. J.Carol asked we put in new president in the Fresno Bee in the free calendar of events.
- **Scholarship** – Denice to looking into the checks that was missing. All kids got there checks. Diane will be doing the scholarship. J.Carol suggests we only make the checks to the school.
- **Marketing/Promotion** nothing at this time
- **Government Affairs** nothing at this time
- **Events –Ag show** sent the check and need to take care of the insurance with Denice.

Laura ordered 6 badges and find the room email. Need to stuff the bags and need flyer. Going to ask Rhonda for her members to give us stuff. Looking into the room. Diane to check for cancelations for a room closer to the event. Laura to put together flyer to ask for marketing material from members. Rhonda to help with the cost of the event and her members to provide stuffers and gifts. Meeting to be held with her next week.

- **Ribbon Cuttings** – Wild Fig coming up giving the job to Diane of ribbon cutting. Maybe a spring ribbon cutting for new members.
- **Court update** – Laura tells board that Lawyer is not very affective. Laura to insist that he push back and if we have to go forward that is good and Laura ready to make the case. All agree that the Chamber needs to fight Root to the end. Laura rant on and on about how upset we all are. J.Carol stated that lawyer tried to convince the board that the judge is sympathetic to her. Laura would like how much the insurance increase do to her case. Board not happy with Lawyer Smith.
- **Strategic Planning-** Denice gave board a breakdown of financials. More talk about giving the scholarships kids and their checks. Diane to figure out events for the years with event forms. Need to know who will be going to ad show. Will chamber pay for gas and food? If Rhonda pays half the cost we can reimburse for food and gas. Rodeo may or may not happen. According to the Tweeds the Rodeo committee is not working well with them. The board is not receptive to taking that on. If the rodeo is on we will have the booth just like each year. If we can get the beer booth for Rodeo. No one wants the May Rodeo beer rather have Stampede Need to have mother's day gifts and members. Janet will represent the Chamber in the meetings for the Stampede. Need to get the beer booth for the stampede. Hummingbirds' fest will have wine and cheese as a vender. No car show this year. Diane wants to find someone to do a car show and we will be vender. Need to have some kind of fundraiser. Mitch will be asking for beer booth for his bike events. Memorial and Labor Day beer booth. One or two day only need staff. Maybe presale beer tickets. How much do we sell the beer for? What type of lic do we need?

NEXT MEETING: Wednesday, February 1, 2017 at 5:15 PM – Casino

ADJOURNED: 7:32 PM

SUBMITTED BY: Laura Young, Secretary