

**Coarsegold Chamber of Commerce  
Board of Directors Meeting –February 1, 2017 – 5:15 PM – Casino Coarsegold CA**

**MINUTES**

**CALL TO ORDER:** At 5:17PM by President Diane Boland – Quorum present. **ROLL CALL:Present:** Deniece Busse, Laura Young, Janet Stanovich, J. Carol Graham, Diane Boland, Lauren Ball **Absent:**Chrissy Buckles,

**VISITORS:** Diane Lingo, Layton Gillette, William Miller Robert Guererro Trisha Minter

**PUBLIC COMMENT** Diane Lingo talked about the Historical Society event and wants community awareness of the museum. April 8 12-2. Robert Guererro talked about Measure L and had a pass out then left the meeting. J.Carol wants to say Christine Wilder for District 5 supervisor.

**CORRESPONDENCE:** Filing t be done in closed meeting

**APPROVAL OF MINUTES:** Motion to approve the minutes was made byDiane Boland, seconded by J. Carol Graham – motion carried.

**FINANCIAL REPORT:** Motion to approve the Financial Report was made by J. Carol Graham, seconded by Janet –motion carried.

**NEW BUSINESS**Lauren Ball appointed to the board • **EDC Chamber alliance**Janet states it will take a few months to approve Will go to the meetings Chamber alliance doing a video of different areas of each chamber. Diane with the Village and Tweeds at the Rodeo grounds. EDC Luncheon March 29 individual responsibilities to pay for the tickets. Need to put on FB and Web page. Directory Distributions need to get them out. Diane has a list of places to distribution.

**OLD BUSINESS**Dinner was a great. Best thing was the Power point. Diane gave a speech to the Cub Scouts to get a community badge. Diane will order new badges for Lauren. Meetings will be in the same Casino room all year. Laura was on KLOVE and post it on the FB

**COMMITTEE REPORTS:**

**Membership/Ambassadors.** Need a membership drive. Need input from others on what is needed. Need a committee. Janet says a packet together. Business Journal has new business in our area. In home business are neglected and published in the newspaper. Laura asking for someone to read the papers. Diane asking for someone to research. Janet to research new business. Getting the easy part is getting the info. Doing the work is what is needed.

Laura is the membership chair and J.Carol is cochairman. Highlight new members. Talk about early committee meetings

**Marketing/Promotion** –We need to sell space on the Village marque - \$50 banner ads. Asking for emails for the newsletter. Need a map of the Village in the Marque Need some work to be done on the sign. Put that off until spring. Lauren wants to be on marketing committee with Chrissy

• **Government Affairs** –Ground breaking for the Casino gas station was nice. FB backlash for supporting the Casino. Our reply is "They are Chamber Members" Met a few contractors with ties to the area.

**Events**Motorcycles event and beer and wine as a fundraiser\*Diane talks about the carnival in the Village instead of the Rodeo. Janet talking about the meetings With Tweets in a few weeks on events at the Rodeo Grounds Diane talked about the money of the event and what the issues are. Laura Talked about the World Ag Expo and The Visitors to give us \$500.Bag stuffing Adopt a HWY need a date. March . Kids Day March 7 Need a committee for the events Chrissy.

**Scholarship** Denice has an update on the May not do Minarets do to the check having to be made out to the school and not student.

**NEXT MEETING:** Wednesday, April,52017 at 5:15 PM – Casino

**ADJOURNED:**6:42PM

**SUBMITTED BY** LauraYoung, Secretary