

## Revised

### Minutes - Coarsegold Chamber of Commerce Board of Directors Meeting Alfonso's - January 6, 2016

**Call to Order** : Made by 2015 President Dave Wolin - 5:15PM

**Board Members Present**: Laura Young, Dave Wolin, Kim Brown, Diane Boland, Chrissy Buckles, Janet Stanovich, Deniece Busse

**Introductions**: New board member Kim Brown and new Officers for 2016; new nametags distributed, gavel presented to and meeting turned over to new president Laura Young

**Minutes of Previous Meeting Approval**: Motion to approve minutes of December meeting made by Dave Wolin, second Diane Boland, Approved 7-0

**Presidents Report** - Strategic Planning Meeting scheduled for Tuesday, Jan 19th at Diane Boland's House 5:15 PM. Deniece will prepare draft budget. Discussion there on Rodeo Royalty party participation

**Appointments of Representatives to various organizations**: EDC - Laura Young; Yosemite Gateway Partners - Diane Boland, Dave Wolin, YARTS - Dave Wolin. Approved 7-0

**Appointment of Committee Chairpersons** . Co Chairs: Membership/ Marketing / Promotion - Dave Wolin, Ambassadors - Laura Young, Finance - Deniece Busse, Governmental Affairs - Dave Wolin, Diane Boland, Directory & Events - Laura Young, Dave Wolin - Volunteers - Kim Brown, Laura Young Approved 7-0

**Upcoming Expenditures Discussion** - on hold until after planning meeting

**Treasurer's End of Year Report** - approximately \$10,103 in bank. Yet to be deposited - dinner checks and December income; approximately \$3000

**Sales Report** - Chrissy: Many new members forthcoming. New / Renewing Members in the past month include Medical Clinic, Community College, Alfonsos, Rima, Madera Quarry, Bookstore, Feed Store, Chevron, Boyd and Caring Veterans

**Village store memberships** - All 120 sq ft stores will join as one member called Coarsegold Historic Village Vendor Shops. Criteria for membership is size and lack of a specific address. We will treat each as individual for promotions and ribboncuttings. Approved 7-0

**Additional membership levels** - Platinum; \$2500 / year, Gold; \$1000 / year, Silver - \$120 (existing members). Benefits to be determined; currently gold (Village and Vulcan Materials) get ad in newsletter and on website. Further discussion required

**Office lease** - Presented by Diane Boland and approved 7-0; signed by President Laura Young. Copy to be filed with chamber documents. Agreed to pay Diane

**Boland past due \$700 to bring us current and then pay \$250 per month rent; \$150 by check, \$100 in online advertising.**

**Electric vehicle charging station - Grant to pay entire cost available from SJV Air Quality Management District for a non profit. Board discussed and agreed; Dave Wolin will provide details at next meeting**

**Adopt a Highway Update - Dave Wolin discussed with Cal Trans Local Director Adam Wimberley; waiting for better weather and more daylight.**

**Discussion of full page ad - Alternatives are Sierra Star, Advertiser or Yelp. On hold until after planning meeting and budget review. Discussion of how to sell ads and to whom also on hold.**

**Scholarships For 2016 - Discussed the need to form a scholarship committee with Laura Young as chair and establish new or different criteria. Deadline is March.**

**Ribboncutting Plans - None immediately scheduled. Dave Wolin pointed out that new / newer members need to get some value for their membership; ribboncutting is the easy way to provide this.**

**Upcoming Events: Dinner - final details discussed; Winter Business Expo at Oak Creek; waiting for exact date, Veterans Car Show July 2nd; Dave Wolin presented details, suggested that as much as \$10,000 could be raised if directors sell sponsorships**

**Volunteers Update - Need all board members to work in the office 4 hours per week as agreed to last year and make efforts to find more volunteers**

**President Laura Young Announced Next Board of Directors Meeting - February 3, 2016**

**Adjournment - Motion to adjourn by Dave Wolin, second by Diane Boland  
Approved 7-0 7:00 PM**