

Coarsegold Chamber of Commerce
Monthly Meeting, Wednesday, Feb 7th. Chukchansi Gold, Coarsegold, CA

CALL TO ORDER ~ 5:16 PM by President, Diane Boland

Flag Salute ✓

ROLL CALL: Present: Diane Boland, Chris Baker, Laura Young, J Carol Graham, Debra Goodson, Deniece Busse, Aran Johal, Robyn Hill

Visitors

Diane Lingo, Nancy Beavers

Public Comments

- No Public Comments

Correspondence

- Certificate of Liability insurance from VCH on the Village property.
 - Diane will speak with the VCH representative and report back.

APPROVAL OF MINUTES

- Motion to approve minutes by Debra, seconded by J Carol
 - Strategy meeting minutes don't need to be approved.

FINANCIAL REPORT

- Chris Baker motioned to approve, Robyn seconded. Financial report accepted for Audit.

DISCUSSION

- The Chamber dinner was a financial success. We did not go out of pocket. The table set up worked out perfectly. We had 120 plus people in attendance. The bill was 28 something. They accepted Deniece's 10% discount.

NEW BUSINESS

EDC Commissioners Board Seat

- J Carol attended her first meeting, and had a discussion with the County Supervisor Rob Poythress about the fee increase. The next meeting is in April in Oakhurst. J Carol will let us know when. Laura suggested that we should all attend.

Chamber Alliance Group

- Tom announced that the Board of Supervisors are going to do some meetings on the road.
- They would like the different chambers to attend the other chambers mixers, and would like to put together joint chambers board meetings, maybe quarterly.
- Wednesday, March 28th is the State of the County lunch meeting at the Madera golf course.
 - Laura suggested that we all attend.

Yosemite Gateway Partners

- They have a quarterly meeting Per Chris. The next meeting will be in April and Chris will let us know when. We discussed that we should all go.

Directory Distribution

- Diane dropped copies at Quest Laboratory and they were given out.
 - Laura suggested that we should have a half case in our cars to pass out.

OLD BUSINESS

Website Update

- Chris - We had some recent changes and the website is updated

COMMITTEE REPORTS

Membership Ambassadors

- Laura and Deniece have been doing membership. Laura is doing the billing. Deniece is comprising a list of who paid, etc. Laura stated that there are a lot of outstanding invoices.
 - We have 67 paid members as of the meeting.
 - Diane has spoken to Kevin at Dollar General.

- Debra is the chair affiliate at Yosemite Gateway Branch. An affiliate of _____. She talked about events and things we are going to do in Coarsegold and they were all ears. Debra feels we can bring on a lot of new members.

Discussion

Wild Fire Hootenanny at the Coarsegold Rodeo Grounds.

A big huge three-day event being discussed. Dates and more information to come.

Breakfast Meeting Update.

See the attached notes

Marketing/Promotion/Sales

- Laura wants a special meeting to discuss a membership drive in coordination with the business expo.

Events

• Business Expo

Saturday, April 21st. From noon to 4PM.

- Chris suggested Speed Networking.
- We'll ask Tom to join us.
- Chris suggested hosting and EDC panel to answer questions. Possibly make it a State of the Eastern Madera County.
- We will have a breakfast meeting to plan the Expo.
 - See separate notes.

• Car Show

The Marines and the Coarsegold Chamber will join together.

• Looking at a June date

Diane will attend the meeting with the Marines Feb 10th., and get back to us on what was discussed.

Gun Show

- Tabled until next year.
 - There is a gun show in Madera, Feb 17th and 18th.
 - Laura - Someone needs to attend and see how a gun show is run. We haven't hosted a gun show and we need to be educated on how to host one. We don't want to scrap it. If we get a sponsor and hire an event coordinator it can be successful.

Pending Dates for The Coarsegold Village

- We are planning the village events.
 - Peddler's Fair: Memorial Day Weekend, and Labor Day Weekend.
 - Tarantula Festival: The Saturday before Halloween.
 - Adding Craft Fairs and other events as the year progresses.

Ribbon Cutting Mixers

- We discussed the big mixer in the parking lot at the grocery store that we'll do closer to the summer.
- We discussed ways to do ribbon cuttings for the various companies that are not a store front.
 - Laura suggested a sign-up sheet at the expo.

Office Coverage

- Judy does every other Friday. Lauren is no longer doing the other Fridays.

Discussion

Camarena Health is open.

NEXT MEETING

Wednesday, March 7th. 5:15pm

ADJURNED

6:30 by President, Diane Boland

SUBMITTED BY: Robyn Hill Greco, Secretary