

Coarsegold Chamber of Commerce

Minutes ~ Monthly Meeting – January 3rd. 2018 – Chukchansi Gold, Coarsegold, CA

CALL TO ORDER 5:15 PM by President, Diane Boland

ROLL CALL: Present: J. Carol Graham, Deniece Busse, Laura Young, Robyn Hill Greco, Chrissy Buckles, Aran Johal, Diane Boland.

- Absent: Chris Baker, Debra Goodson

VISITORS

Diane from the Coarsegold Historical Society

FLAG SALUTE

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PUBLIC COMMENTS

- Diane from the historical Society mentioned that we need the office to be open regularly. Diane B stated that she met a few people who might be interested in volunteering. Diane would like the office to be open on Mondays.

APPROVAL OF MINUTES

- J. Carol Motioned to pass, Chrissy, seconded. Minutes passed as written.

FINANCIAL REPORT

- J. Carol motioned to pass, Laura seconded. Financial Report passed as written.

NEW BUSINESS

EDC spot on the board

Board Meeting on Jan 11th. will be attended by J. Carol and Laura Young

Chamber Alliance Group

- Tabled until next month as Chris is absent

Yosemite Gateway Partners

- Tabled until next month as Chris is absent.
Laura might attend a meeting. If a meeting comes up we might get a group together, Diane will get tickets and we will go.
- Neither Laura nor Diane is interested in being on the board.

Directory Distribution

- We're actively handing out the directories. Laura passes out the J. Carol bags with directories often as she goes about her daily business. At the grocery store, etc.

DISCUSSION

Gold Panning in the Coarsegold Village

- Our visitor, Diane asked about the gold panning in the Village. We will begin getting the gold panning ready for the spring and summertime visitors who enjoy it. Diane stated that there is a young man who is interested in running the gold panning. She will speak with him.

OLD BUSINESS

Website Update

- Tabled until next month as Chris is absent.

COMMITTEE REPORTS

Membership Ambassadors

- Tabled until next month as Chris is absent.

Marketing/Promotion/New Membership

- Tabled as Lauren has left the committee. Chrissy Buckles will consider heading up this committee. Laura mentioned that we need a campaign for membership drive and a business expo. We discussed all the ways to bring new members to the Chamber. Laura and Robyn volunteered to help Chrissy.

EVENTS

Chamber Dinner Update

- We have approximately 66 tickets sold or spoken for so far. The Veterans promised to buy 17 tickets. Baskets are coming in from various local businesses, and Richard Boland Yacht Sales. Robyn volunteered a basket from the Village Vendors, and one from herself. The casino contact is Shalon (sp?), (restaurant manager). We will have black tablecloths, a head table, podium, and speakers. Diane has gold miner pins for everyone attending the dinner.
 - ♦ Deniece and Diane will put the agenda together for the dinner.
 - ♦ Lauren agreed to do the slide show. Diane will talk to Lauren to see if he can edit the Coarsegold video to show at the dinner.
 - ♦ Laura has the award placards made. Man, woman, and volunteer of the year.

Gun Show Update

- Tabled until we get through the Chamber dinner. Laura stated that we need 8 months to plan it effectively. We discussed paying someone to be the event coordinator. Perhaps Karina from the gun club. Diane said we need to speak to Karina first. Chrissy and Diane will have a meeting with Karina to see if she would be interested and report back at next meeting.

Ribbon Cutting Mixers

- We discussed a Ribbon Cutting and Mixer at the Coarsegold Grocery. We discussed hosting a huge mixer in the whole parking lot at the Store. Perhaps involve the other shops sharing the parking lot and making it a big deal in the spring.
 - ♦ We discussed the Wild Fig Kitchen Ribbon Cutting and Mixer. Mark said he wants to do something in the evening with a band and a wine bar.
 - ♦ Diane mentioned how retail is very important to the area. What can we do as a chamber to help our local retailers? Diane stated that there is a lot of things we can do to bring bodies to Coarsegold.

DISCUSSION

- Aram broached the subject of the merits of a coupon book in Coarsegold with the various business owners participating. Laura stated that she has done coupons in the past for the rodeo. She said it would necessitate hiring a company to produce a large coupon book.
- We discussed the Chamber online newsletter. We have over 3,000 members. Laura needs Email Address from everyone and she'll put them on the site. New members get one free E-blast.
- We discussed the old Broken Bit building being worked on and going commercial. Diane stated that a turn lane is needed as it's very dangerous. J. Carol said they will put in a turn lane. She said a lot of commercial is coming, and it won't be stopped.

Chamber Office Coverage

- Laura said one of the marines from toys for tots might be interested
- Diane B stated that she met a few people who might be interested in volunteering.

Strategy Meeting

At Diane's house on Jan 30th. 6PM
33925 Bean Gulch Ranch Rd.

NEXT MEETING ~ Wednesday, February 7th. 5:15 PM

ADJURNED 6:20 PM by President, Diane Boland

SUBMITTED BY: Robyn Hill Greco, Secretary