

MINUTES

CALL TO ORDER: At 5:30 PM President Dian Boland –

ROLL CALL: Present:, J. Carol Graham, , Laren Ball Denice Busse Chris Baler

Absent, Chrissy Buckles

Flag Salute

Public comments Correspondent Email form Bobby Khan talking about property for sale just an EDC stuff

APPROVAL OF MINUTES: Motion to approve the minutes was made by, J,Carol Graham Second Lauren 2nd approved

FINANCIAL REPORT: J.Carol moves we accept the financial report Diane 2nd all agree

NEW BUSINESS:

Dinner at the Casino has a 2 hour block. De in Marketing and Claudia need to talk to marketing about more time. Diane will talk to Marketing. Sent a request for a donation from the dinner from the casino. Need to decide if we sell tickets or pay at the door. To make money on the dinner if we do not get donations from the casino. We can come up with donations we can have a raffle. Only 100 people can attend . Need to talk about awards and who gets them .

- **EDC spot on the board** J.Carol will be the new rep for the EDC. Bobby has not emailed J.Carol as of Yet. Louis will call
- **Chamber Alliance group** Laura talks about the California street program the group is trying to get a grant. Diane and Chris would like to attend. Tom Talked at the last meeting and asked each chamber to write a letter to ask the county to keep the cost down of building .
- **Letter for building fees.** Laura talks about a letter from the Chambers to the Board of supervisors to keep the permit fees. Talk about the fees. Lauren talks about a committee. Lauren Laura Deince
 - **Directors seat** – Diane talked about Luran Ball Denice Busse said maybe Debra Goodson
 - **Yosemite Gateway Partners** No one knows when the next meeting is in Yosemite.
 - **Directory Distribution** Diane wants to take a road trip and give them to the chambers. Diane will call the Casino.

Gun Show update: no update other than that Jay was unable to come to this meeting but he said he he is working on it and Jay is very excited about the event.

Website update: nothing at this time.

COMMITTEE REPORTS:

Membership/Ambassadors . no new from ambassadors and Chis will print certs and Denice will send list. Member scene or thank you being a member

Marketing/Promotion Lauren talked about a business Expo. J Carol wanted to go fwd. with a business expo and combine businesses having small seminars. Tax real estate and lenders type of seminars for. Need to attract interest. Need to pick a date. J.Carol wants to entertain a map and sell ads Need content for the newsletter.

Events talk about why people do not want to come out to events and need to find out the reasons. J.Carol said the stress of all the fires and heat. Need to come up with a marketing plan to get members to come out. Ask each person that comes to the dinner via a survey. And a ticket to the drawing.

T-Fest Pumpkins sponsors are Tom and Sally will donate. J.Carol said she would donate some pumpkins. Need to figure out how to put cards on the pumpkins, Stickers are a great Idea.

Peddlers fair Sally for Da was out the booth.

Tarantula fest – Laura and Carollee will not be able to run the booth. need volunteers to decorate the pumpkins. J.Carol wants to pay for half the pumpkins if we can put our banner up. Need to take inventory and see how much stuff we have as far as decorations.

Ribbon cutting-mixers need to get a few businesses together to do ribbon cutting at the business expo

Adopt a Hwy A Sunday morning for 10/22 to pick up trash. Sun up

Nominations

Office Coverage Carollee , Lauren and Judi doing a great job covering the office

NEXT MEETING: December

ADJOURNED: 5: 50 PM

SUBMITTED BY: Laura Young, Secretary