

Minutes - Board of Directors Meeting - February 3, 2016 - Alfonso's Restaurant

Call to Order: Made by President Laura Young 5:15 PM

Board Members Present: Laura Young, Dave Wolin, Kim Brown, Diane Boland, Janet Stanovich, Deniece Busse. Guest - Rob Kuhl; Kuhl by Design

Approval of Minutes of Jan Meeting: on hold pending revisions to be submitted in March

Presidents Report: Strategic Planning Meeting; files to be assembled for each event to better track expenses. Deniece will prepare budget with help from Laura and Janet

Organization Meeting Reports: No attendance at EDC; Dave attended YARTS meeting; new signage to be put up at bus stops; YGP meeting snowed out

Presentation by Rob Kuhl: He would like our assistance with the Eggstravaganza event. Dave will do a facebook event page, Chamber will provide 10x10 banner on corner at a cost of approx \$200. Dave moved to approve support, Diane seconded, passed 5-0

Committee Reports

Membership / Marketing / Promotion: with assistance from all directors; will call on existing members, recruit new members, sell car show sponsorships and promote business expo. New members; Robert Guerrero, Jay Varney, Alfonsos, Mountain Chatter

Ambassadors: nothing to report

Finance: combined with Treasurers report

Governmental Affairs: Dave reported discussing with Berryhill's and Bigelow's offices to get a date scheduled as we did last year

Events / Directory: Diane said each event needs it's own committee. Discussion of visitors guides, directories and options. No decisions

Volunteers: Kim will circulate flyers to Oak Creek residents; has some new volunteers for the office also, Bob from Village keeps doors open sometimes and Carollee (Volunteer of the Year) is there on weekends. All directors need to step up and spend some time there as weather gets better

Treasurer: Deniece provided balance sheet and paypal statement

Approval of Expenditures: Townhall - \$80, Membership Meeting - \$80, Business expo - to be decided at next meeting, Car Show (Early purchase of awards to take advantage of discounts) - \$1000. Eggstavaganza - \$200 for banner. Dave moved to approve, Diane seconded, passed 5-0

Sales Report: None due to Chrissy's absence

Adopt a Highway Update: Plan is to begin road cleanups again in March, after daylight savings begins.

Discussion of Full Page Ad: Yelp, Sierrastar considered. On hold due to finances; alternative is free Java News ad / calendar for 2016. Laura will investigate.

Scholarship Plans for 2016: Agreed to continue scholarships, \$500 to YHS, \$500 to Minarets. Details next month.

Ribboncutting Plans: On hold waiting for Chrissy

Events Upcoming: Townhall - Feb 11th; Annual Membership Meeting combined with Board Meeting - Mar 2nd at Oak Creek, Business Expo - March 15th, Car Show - July 2nd

Adjournment - 7:30PM

Next Board of Directors / Annual Membership Meeting: March 2, 2016 at Oak Creek